



28th - 29th January, 2011 ♦ Dhruv Auditorium, Indira Group of Institutes, Pune

“Think, Play, Do: Technology, Innovation, and the Future Organization”

CHAIRMAN



DR. SAURABH SRIVASTAVA

Chairman India

CA (India) Technologies Pvt. Ltd.

"Think, Play, Do: Technology, Innovation, and the Future Organization"

EXPERTS 2011



DAVID WITTENBERG, CEO, The Innovation Workgroup

Known as India's resident innovation guru, David brings world-class innovation to leading Indian and multi-national corporations including Reliance Industries, Tata and Ericsson. The author of *The Executive's Guide to Innovation* (Cresthaven, 2008), David introduces global best practices in the discipline of innovation so that firms can manage innovation for breakthrough results. Prior to founding The Innovation Workgroup, David worked at one of the world's leading innovation labs, the Advanced Concepts and Technology group at Pitney Bowes, a Fortune 500 corporation. A lifelong innovator, David holds two patents, has written five books, is a published songwriter, and has created four business solutions that each generated more than \$1 million. Earlier in his career, David worked as an independent management consultant for such firms as American Express, AT&T, Kelly Services, Philip Morris, Standard & Poor's and UPS. David earned his MBA in international management with honours from the Thunderbird School of Global Management, where he served as a research assistant and co-wrote three business cases. A highly-rated speaker, he has lectured on innovation, marketing, strategy, entrepreneurship and salesmanship. He and his wife, Pat, maintain homes in New Delhi, India and Southfield, Michigan, USA.



DR. SUNIL GUPTA, Life Time Master Trainer of Dr. Edward de Bono Tools for India, Sri Lanka, Pakistan, Middle East & Bangladesh

Dr. Sunil Gupta is a Post Graduate in Commerce & Management from the university of Bombay and holds a Ph. D. in Management. He has completed his post Master's qualifications and research in Human Resources from the New York University, USA. Dr. Gupta also has post Graduate Diplomas in Management as well as Training and Development. He is, in addition, an accredited Behavioral Science Trainer, having done his "Laboratory Training" (T-Group), "PSOD" (Programme for Specialists in Organization Development) and the advanced workshops on "Facilitating & Managing Complex Systems change", all at the scholarships throughout his academic careers. He has also to his credit specialized training in TQM from the Juran Institute Inc., Team Facilitator Certification from Tennessee Associates U.S.A., Training on BS 8600 Customer Complaints, ISO - 9000 Internal Auditor and Lead Assessor (IQA/RBA, UK). Dr. Sunil Gupta has been trained & certified as a Master Trainer / Consultant, personally by Dr. Edward De Bono and is licensed to offer Lateral Thinking, Six Thinking Hats, DATT, Simplicity and CORT workshops & consultancy in the GCC, India, Pakistan and Sri Lanka.

Dr. Gupta has also been Trained by Tony Buzan & Vanda North on the use of Mind Maps for business and is a licensed instructor on Mind Mapping for the Middle East. Dr. Gupta is also certified on Kepner Trego - "Problem Solving & Decision Making Techniques" and the use of Simulations in Business and Management Training. He is also a certified facilitator on ODI's "Voice Of The Customer". Dr. Sunil Gupta is also a certified Black Belt in Six Sigma from the Motorola University, U.S.A.

Dr. Gupta's 30 years career blends academic and industrial experience. His previous work assignments have been in Singapore, USA, India and the GCC. His last line assignment was with Colgate Palmolive Co., where he was Corporate manager, Human Resources Development. His areas of expertise and experience include: Management Development, Job Evaluation, Performance Management Systems, Training Needs Analysis, Organization Development, Human Resource information System (HRIS), Psychometric testing and general management. Besides he has wide experience in field sales having closely interacted and worked with the Sales force at Colgate for 3 years.

He has handled HRD and Training Consultancy assignments in the US, India, Singapore and GCC countries with several multinational companies and the Government sector. Dr. Sunil Gupta has special interest in Improving Customer service, Creativity & Thinking Skills and initiating and sustaining Quality processes in Organizations. Participants in Dr. Gupta's Workshops have been from over 65 nationalities and he has trained / consulted in over 30 countries. Dr. Gupta's research papers have been published at several international proceedings.

Dr. Gupta was the recipient of "Chairman's You Can Make a Difference Award" (YCMAD) for devising and implementing the "Human Resource Information System" (HRIS) awarded by the chairman of Colgate Palmolive Inc. Besides he was also nominated for another YCMAD by the Sales Director at Colgate Palmolive Inc. For designing a special package on "Merchandising" for the sales force. Dr. Gupta is featured in "Who's Who among young American Professionals".



MAKARAND PHADKE, Senior Vice President, Innovations, Reliance Innovation Leadership Centre, Reliance Industries Ltd.

Makarand Phadke received a Bachelor of Technology degree in chemical engineering at the Indian Institute of Technology in Mumbai in 1980 and MS and PhD degrees in chemical engineering from Carnegie Mellon University in 1984. He started his industrial career with Rohm & Haas Company in Philadelphia in their Research Department (1984-1994). He is the author two US Patents and several publications. He was with Theramx Ltd. in Pune, India from 1994 through 2003. Starting as Manager Marketing, he was involved a variety of roles eventually heading the Chemical business.

He was also a member of the Executive council of Thermax Ltd. He was with Aquapharm Chemicals Pvt. Ltd., Pune as CEO (2003-2005). Currently, Makarand is with Reliance Industries, Ltd., where he leads the Innovation Leadership Centre (RIL-C) in Pune, India. Dr. Phadke's industrial experience has covered research and development, marketing, sales, and business leadership.



SANDEEP PHANASGAONKAR, President & Chief Technology Officer, Reliance Capital Ltd.

Sandeep Phanasgaonkar is President & Chief Technology Officer for Reliance Capital Ltd. Sandeep is responsible for all IT initiatives at Reliance Capital.

Sandeep has over 24 years of experience in applying IT solutions for finance, banking and BPO and IT-enabled services. He began his career with the State Bank of India and has worked with Tata Infotech, iFLEX Solutions and with Deutsche Bank as its Regional-Asia Technology Head. He joins Reliance Capital from Genpact where he was the Global Chief Information Officer. Sandeep led the critical IT Transition of Genpact from GE and was responsible for global IT delivery and driving operating efficiencies across India and the global locations of the company.

Sandeep's current role as CTO for Reliance Capital requires him to drive both Line-of-Business (LOB) specific initiatives and pan-Capital, strategic initiatives for the enterprise. This leverages synergy between different Line-of-Business functions, creating a differentiating value proposition for the company's services and products and also a whole, new service and relationship proposition for the customer. He is also focusing very keenly on driving productivity and taking cost out of IT and business operations and giving a whole new meaning to the phrase "doing more with less".

Sandeep is an MBA from Jamnalal Bajaj Institute of Mgmt Studies, Mumbai. He has also a Diploma holder in Operational Research & Computer Management. His hobbies include travelling, reading & cricket.



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T. PRADEEP KUMAR, Global Chief Technology Officer, Suzlon Energy Limited.

Mr. T. Pradeep Kumar was the Chief Executive Officer (CEO) of Suzlon Generators Ltd. and currently, Global Chief Technology Officer (CTO) of Suzlon Group. Prior to joining Suzlon, Mr. Kumar was the Managing Director of Black & Decker (USA).

Proliferating from Engineering and Management education background, he has served in many engineering industries both in India and abroad. He is a graduate in Electrical Engineering from Bangalore University with the distinction of a first rank and a gold medal. He obtained Master's Degree in Power Systems from Indian Institute of Science (IISc), Bangalore, with a first rank and a gold medal. He later did MBA from IIM, Bangalore, again with a first rank and a gold medal. He obtained MBIM from British Institute of Management, London, with a first rank. He also holds a Master's in Industrial Engineering from (NITIE) Mumbai and Illumination Engineering Degree from USA. He has worked with General Electrics as Chief Contracts Manager (USA) and later headed the marketing operations of ASEA Brown Boveri, Florida, USA. In India he worked with Kirloskar Electrics, Bangalore in R&D Div. and later with Crompton Greaves, Bombay as the Unit Chief. He worked with Thermax, Pune as an SBU Head and later he worked as Corporate Vice President with Bajaj Group.

Subsequently, he became the Managing Director of Bajaj, Black and Decker before joining Suzlon Generators as the CEO.

Mr. Kumar was accorded 'import substitution award' from Govt. of India in 1981 and PT Kulkarni's Award from MSEB in 1979. He is also the recipient of Rotary International Award from Chicago, USA. Mr. Kumar is actively connected with the academic world by being on Board of Studies for Pune University, Ambedkar University and visiting faculty at IIM - Bangalore and Ahmedabad. He has conducted more than 400 Management programs till date with TMT, Coal India, Advani Oerlikon, Thermax, Honeywell, Hindustan Aeronautics, ISRO; just to mention a few. He was also the past president of Bangalore Management Association and Vice Chairman of 'Quality and Reliability Association of India'. His hobbies include drawing, painting, poems and journalism. He has widely traveled abroad, many times as a visiting faculty in US / European Universities.



SUSHOVON SAHA, Chairman - Computer Society of India (CSI) Dehradun Chapter, CEO & Innovation Consultant, Innovationcircle.in

Sushovon Saha is the CEO & Principal Innovation Consultant of Innovationcircle.in. He is associated with Computer Society of India (CSI) since 1989, did the role of General Secretary Dehradun Chapter of CSI & instrumental in opening CSI student chapter at SGRRIITS and IMS Dehradun, currently he is the senior life member of CSI. Sushovon is a hard core achiever & technically qualified Engineer-Computer Science from M.N.N.I.T Allahabad; an extensive 15 years of experience in Techno Management & a zest for self development. He is a corporate consultant to ONGC Dehradun, RTI, Ordinance Factory Board, Dehradun Consultant and Sr. faculty for Regional Training Institute (Ordinance Factory Board), Raipur, & visiting Faculty / Consultant for IMD & ONGC. Sushovon is a Self motivated, analytical bent, Innovative, an exceptional collaborator, he believes in effective application of knowledge gained & welcomes challenges.

He had conducted several workshop for senior level participants from ONGC, Survey of India, Uttaranchal power corporation, Uttaranchal Jal Vidyut Nigam, Wild life Institute.



DINESH GOEL, Founder & CEO, Ideas Infinite Solutions & Deepak Woollens Group - India

"Dinesh is an MBA in Marketing and Supply Chain Management from Thunderbird - The School of International Management, USA. Having worked with Webdunia.Com India Pvt. Limited and Tata Infomedia Ltd - India as a management trainee amongst his other assignments, Dinesh has worked at Deepak Woollens Group - India, his family business where he first envisioned Ideas Infinite. Amongst his other plans, Mr. Goel is also the Founder Director of Blue Ribbon Industrial Company Pvt. Ltd., an Institutional Food and Beverage Management Company. He is also a Director at Dinesh Processors Pvt. Ltd, a woollen textiles manufacturing unit at Dewas (MP). He was also written about by BusinessWeek Asia as one of the 20 Upcoming Young Entrepreneurs of Asia under 25 in 2006.

Dinesh is passionate about cooking, reading and exploring the world."



SATYA KALYAN YERRAMSETTI, CEO & Founder, 160by2

"Satya Kalyan Yerramsetti, is the Founder and CEO of SMSCountry Networks which owns & operates the popular free SMS website 160by2.com. A graduate of engineering and also holds a MBA degree from University of Western Sydney, Australia.

Satya is a serial entrepreneur. During the Dotcom days, he started an online examination portal, A2Zexams, the first of its kind at that time. He then managed the Indian Operations of a UK based calling card company, Ekspertek. This experience and knowledge in the Internet as well as the Telecom domain was instrumental in carving out the current business of SMSCountry.

A highly spiritual Satya loves nature and does yoga everyday to stay fit. He is a firm believer that India has the potential of becoming a super power and better education to all will take our country to greater heights."



SHANAVAS M S, Director, TYCKA DESIGN Private Limited.

The founder director of TYCKA Design Pvt Ltd carries with him more than 10 years of experience in applying design /technology and innovation to product domains ranging from toys to high techmedical devices to consumer appliances and of course office furniture in which he is considered an expert. He firmly believes that design thinking can make life simple, also he interacts with design students in design schools. In the year 1999, he was awarded 12th place in 9th Japanese International Design Competition in Osaka.

After completing B-tech in Electronics Engineering (93-97) and Masters in Design from Indian Institute of Science, Bangalore (97-99) he started his career with GE Power Controls (Technology Development Centre - India). Two years later he took up the challenge of building a design department and spearheaded product development activities for Featherlite Products Pvt Ltd (India). In 2004, he founded TYCKA Design.



YADU BALEHOSUR, CEO, Robust Designs Private Limited.

Yadu has been a product developer for over 25 years. He co-founded Robust Designs (www.robustdesigns.com) which owns the CUBOT brand. CUBOT is a suite of data warehouse and business intelligence products and solutions deployed in many verticals such as mobile value added services, insurance, mutual funds and hospitals. CUBOT competes in this space with bigger brands like SAS, Business Objects and the like, and the only such product from India and perhaps Asia. Prior to this Yadu developed products such as hospital information systems, workflow and document management systems, and system software such as compilers, communication programs and ports of Unix operating system, at various companies such as Eutech Cybernetics, HCL, and Integra Micro Systems.



ABHIJIT BHATTACHARJEE, Founder & CEO, Luna Ergonomics Pvt Ltd

Maj Abhijit Bhattacharjee has been a telecom engineer since 1990 working across the entire spectrum of telecom equipment used by the Indian Army in his career in Signals. He has also been a successful software engineer and technologist. Since 2002, he has worked in the field of bioinformatics, online video streaming and has founded his own company which is into development of new technologies for the mobile phone. He received his education from the RIMC, NDA, MCTE, IISc, IITK and IITD. He is Speaker at several Telecom and 3G conferences in the capital. He is Member of IAMAI, CMAI, Linguistic Society of India and other bodies. He is winner of Aegis Graham Bell award for Innovation in Telecom, June 2010, mBillionth South Asia award, July 2010, NASSCOM Appfame contest, Aug 2010.



PRADYOT KUMAR SAHU, Director & Principal Innovation Consultant, 3innovate

Pradyot Sahu is an Innovator, Innovation Consultant, Entrepreneur and Speaker in Innovation and Technology. He is a Senior Member of IEEE, IEEE Computer Society, Member of Association of Computing Machinery and Internet Society. He is a speaker of IEEE India National Distinguished Lecturer Program, Mentor of MentorEdge of IIM Ahmedabad's Centre for Innovation Incubation and Entrepreneurship, IEEE Mentoring Connection Program and Mentor Net through ACM.

Pradyot Sahu was a Technical Program Committee Member and Paper Reviewer of IEEE International Conference on Management of Innovation and Technology ICMIT-2010 held in Singapore and ICMIT-2008 held in Bangkok, Thailand. He was a Paper Reviewer of IEEE International Engineering Management Conferences IEMC China-2008 held in Beijing, China, IEMC-2006 held in Brazil, IEMC-2005 held in Canada. Pradyot Sahu also was a Judge of IEEE Computer Society Web Programming Competition (CHC61) 2007, Interim Report Evaluator and Submission Evaluation Team Member of IEEE Computer Society International Design Competitions, CSIDC-2005 and CSIDC-2004.

Pradyot Sahu's current interests in Innovation include applying engineering and management concepts to the knowledge of Innovation.

OTHER SPEAKERS :

- **GIRISH RAO**, Head – IT Solutions, Marico Limited
- **RATUL KALITA**, President, 3E Innovative Foundation
- ***PAUL BASIL**, Founder & CEO, Vilgro Innovations Foundation
- **SRIDHAR LAKSHMANAN**, Founder & CEO, Ecologin

SESSION CHAIRMAN'S:

- **GAUTAM MOHANKA**, Director - Innovation & Relationship,
- **DR. BALAJITH SHETTY**, Project Head (Oxyrich), Manikchand Group
- **ANURAAG RAI**, Sr. Vice President – Human Resources, Sterlite Technologies Limited
- **S. K. DUTT**, Head – Group HR, ABG Shipyard Ltd.
- **SANJAY MUTHAL**, Managing Director, Nugrid Consulting Pvt. Ltd.

EXCELLENCE IN INNOVATION AWARDS

Do you have an Innovation Story to tell, a Best Practice to share? If so send us your Story; Idea in about 2500 words & we will be happy to read, & if useful request you to present it to a Jury.....The Best Practice must illustrate & Explain "Why it is an Innovation? & How it would affect the Lives/Systems/Process"

For Whom?

The 3is forum will be useful to Teams in Organizations, who genuinely believe in learning about Innovation & Practicing it. We would encourage you to nominate your Teams for effective Learning.



The 4th Indira International Innovation Summit is presented by the Indira College of Engineering and Management (ICEM), Pune.

The Indira College of Engineering and Management (ICEM) is the latest addition to the Indira Group of Institutes, India's premier and fast-growing education Group. Approved by the All India Council for Technical Education, New Delhi, the Directorate of Technical Education, Maharashtra State and affiliated to the University of Pune, ICEM offers Bachelors in Engineering with specialization in Computer Engineering, Electronics and Telecommunication Engineering, Information Technology and Mechanical Engineering, also the Post graduation program in Management & Master of Computer Application (MCA) are run by the institute.

ICEM has one of the finest infrastructures in the region; with the residential campus spread over 20 acres and comprising of modern hi-tech laboratories in a wi-fi computing environment. The learning philosophy of ICEM has a strong emphasis on application oriented learning, with an attempt to inculcate innovative thinking amongst the aspiring engineers of tomorrow. The International India Innovation Summit is our endeavor to expose academia to the leading edge innovation practices from across the World and to create a platform for intellectual exchange of ideas, which would drive future innovation in industry. Its our belief that the industry-academia linkages forged through the 3i Summit will enable ICEM to emerge as India's leading technical manpower resource.

Registration Fee is Rs. **15,000/-** per participant

Early Bird Discounted Fee Rs. **12,500/-**

The Fee includes:

- ♦ Workshop Materials / Courseware ♦ Entry to all workshop & Plenary Sessions ♦ Entry to Award evening ♦ Lunch ♦ Dinner ♦ Refreshments ♦ Networking / Buyer Seller Meet (+10.30% Service Tax per participant)

Cheques / DD Should be drawn in favour of "World HRD Congress" payable at Mumbai, India

Co-ordination Office:

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